

Dr. CHARU JOSHI

Position: **Head and Assistant Professor,**
Department of Mass Communication,
Ramanuj Gupta Degree College, Silchar.

Experience: **More than 9 years of research and teaching experience.**

Educational Qualification: **Post-Doctorate and Ph.D. in Mass Communication.**

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Education Qualification:

- Awarded Post Doctorate Research Fellowship, (2012-17) by ICSSR, New Delhi, India,
- Awarded Ph.D. from Assam University, Silchar (2009-12), India.
- M.A., Assam University, Silchar, India (2008)
- B.A., St. Anthony's College, Shillong, India (2005)
- 12th, from Assam Higher Secondary Education Council, Assam, India (2002)
- 10th, from SEBA Board, Assam, India (2000)

Work Experience:

- Presently, Working as HOD, Department of Mass Communication, Ramanuj Gupta Degree College, Silchar
- Worked as Assistant Professor (LV), Assam University, Silchar from 2015 to 2016.
- Worked as Anchor and News Presenter in Doordarshan National and North-East from 2008 to 2009, Guwahati.
- Worked as Correspondent and Photo Editor in Eastern Projections, a multi-media group from July 2005 to September 2007.

List of Publications:

1. Edited book: *Problems and Perspectives of the Relationship between the Media and Human Right*, Cambridge Scholars Publishing, 2017, United Kingdom, ISBN(10): 1-4438-9872-4, ISBN(13) 978-1-4438-9872-0.
2. Sub-edited book: *Media and women: emerging perspectives*, sunrise publications, New Delhi, 2014, ISBN: 978-93-80966-35-9.
3. Book Review- (2009) Development Strategy for Barak valley (Assam) by J. B. Bhattacharjee, *University News*, 2-8th August, 2010, Vol. 48, no. 31, pg. 31-33, ISSN-0566-2257.
4. *Patterns of Social Advertising in Print Media*, *Communication Today*, January to March 2011, Vol. 13, No.1, pg. 20-29, ISSN 0975-217X.
5. Education, Media and Women Empowerment from Feminist Perspective, *University News*, a weekly journal of higher education, Vol.49, Number 35, 29th August- 4th September 2011, pg.14-26, ISSN-0566-2257.

6. Traditional Media for the Empowerment of Rural Women, *Media Watch, an international research journal in communication and media*, Vol.3, Number 1, January-June 2012, pg. 43-50, ISSN: 0976-0911, Online ISSN: 2249-8818
7. Women and Environment Conservation: An Overview, *International Journal of Environment and Natural Sciences*, 2015, Vol. 4, pg. 16-23, ISSN: 2349-3763
8. *Women in Online Advertising: A study of Youtube*, *Pragyan Journal of Mass Communication*, Vol.13, Issue1, June 2015, Pg. 12-17, ISSN: 0974-5521.
9. Population, Environment and Sustainable Development in North-East: Issues and Challenges with special reference to Assam, *Edited by Prem Jit Singh in Environment and Sustainable Development: Issues and Challenges*, pg. 293-308, Keshav Publications, 2013, Ghaziabad, ISBN: 81-902457-3-2.
10. Traditional Media Vs New Media: A study of educated middle-class women in Silchar Town of Assam, Edited by Prof. Bhaskar Hedge & Hampesh K S. in *Social Networking Media Boon or Bane*, pg. 86-89, Manjushree Printers, 2014, Ujire, ISBN: 978-81-926593-0-5.
11. *Social Media as a tool in formulating the collective shift in Social Consciousness (A Case study of a teenage girl molested in Guwahati City)*, edited by Prof. G.P.Pandey, Dr. Charu Joshi and Dr. P. Das in *Problems and Perspectives of the relationship between Media and Human Rights*, Chapter 5, pg. 52-63, Cambridge Scholars Publishing, 2017, United Kingdom, ISBN(10): 1-4438-9872-4, ISBN(13) 978-1-4438-9872-0.
12. *ICTs in Human Rights: Driving Force to Efficacy in Human Rights in India*, edited by Prof. G.P.Pandey, Dr. Charu Joshi and Dr. P. Das in *Problems and Perspectives of the relationship between Media and Human Rights*, Chapter 13, pg.161-188, Cambridge Scholars Publishing, 2017, United Kingdom, ISBN(10): 1-4438-9872-4, ISBN(13) 978-1-4438-9872-0.
13. *Coverage of Gender Issues and Media: A Study with reference to Newspapers in Meghalaya*, edited by Prof. G.P.Pander, Dr. P.Das and Dr. Charu Joshi in *Media and Women Emerging Perspective*, section1, chapter 9, pg. 68-72, Sunrise Publication, 2014, Ghaziabad, ISBN: 978-93-80966-35-9.

Research papers presented in seminars and conferences:

Sl.no.	Title of the paper	Name of Seminar/Conference	Date of Presentation
1	Women in Advertising	National Seminar	3-4 th March, 2014
2	State, Internal Conflicts and Mass Media	National Seminar	20 th June
3	Health Conditions of the flood affected residents in NE India: A study of Sonabari Ghat Village, Assam	National Seminar	14- 15 March, 2013
4	Patriotism in the films of Manoj Kumar	National Seminar	8-9 th February
5	Portrayal of Violence in Hindi Films	National Conference	15-16 March, 2013

6	Coverage of Gender issues and Media: A study with reference to newspapers in Meghalaya	National Conference	15-16 March, 2013
7	ICTs to Human Rights: The driving force to efficacy for Human rights in India	International Seminar	11-12 th March, 2015
8	Open Source Tools for Online Teaching	National Webinar	20-24 July 2020
9	New media and the changing role of audience and feedback	National Seminar	10 th May, 2024

Thank you.